



connected-data.world

Connecting Data,
People and Ideas
Since 2016

Connected Data World 2021

Community, Events, Thought Leadership
For those who use the Relationships,
Meaning and Context in Data to
achieve Great Things

Connected Data World 2021



December 1st

Workshops

Expert Panels

All Access Pass



December 2nd

Masterclasses

Hands-on Tutorials

All Access Pass



December 3rd

Presentations & Community

2+ Tracks | 30+ Hours | 28+ Talks

Free Access Pass

Networking & Interaction Sessions

All Access Pass



FLAGSHIP EVENT • THOUGHT LEADERSHIP • UNAPPARELLED EXPOSURE

Testimonials



I really enjoyed participating in the conference and it allowed me to meet great people. Several people contacted me afterwards and we talked about collaboration. In short, a great result for me!

Caroline Goulard,
Dataveyes CEO
and Founder



Excellent event
and organization

Rafael Goncalves,
Research Scientist,
Stanford University



You way out perform the
large event organizers with
your service and
professionalism. Bravo!

David Duggal,
EnterpriseWeb CEO
and Founder

People love us:

81,25 NET
PROMOTER
SCORE



It was great to be a
sponsor and speaker at
CDW - they have been
able to bring the spirit
of a physical Meetup as
closely as
possible to a virtual one.

Bob van Lujit,
SeMI Technologies CEO
and Founder



We very much enjoyed
participating in the
conference. Let me state
once again how
extraordinarily well
organized it was. I have
participated in other
virtual conferences, this
has been the best so far”

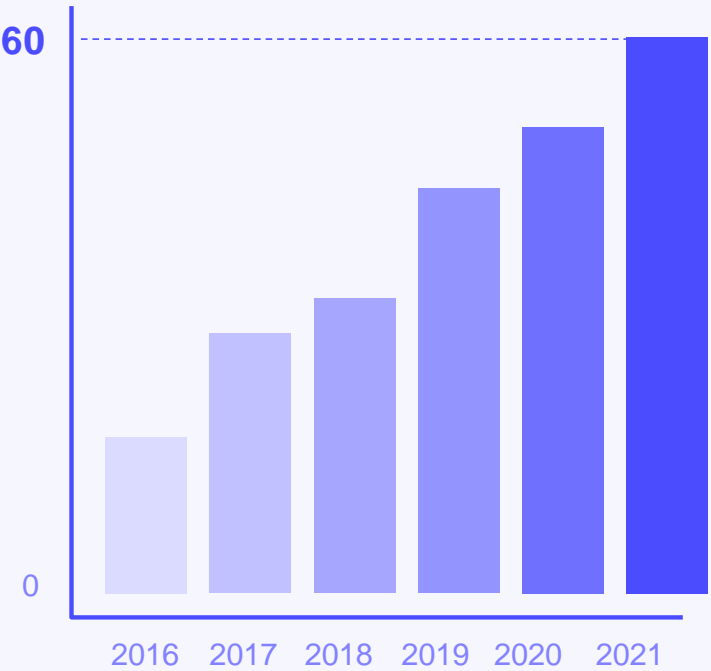
Melli Annamalai,
Oracle Senior Principal
Product Manager



Key Metrics & Channels 2016 - 2021

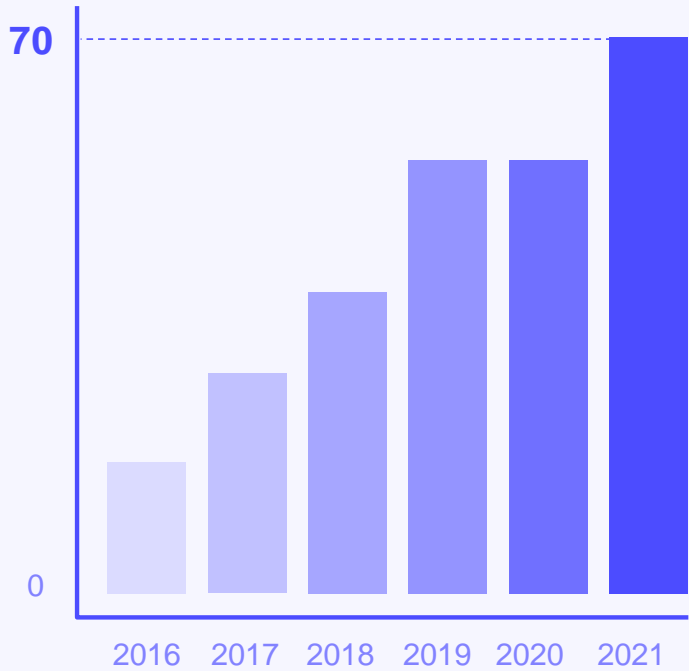
231

Sessions



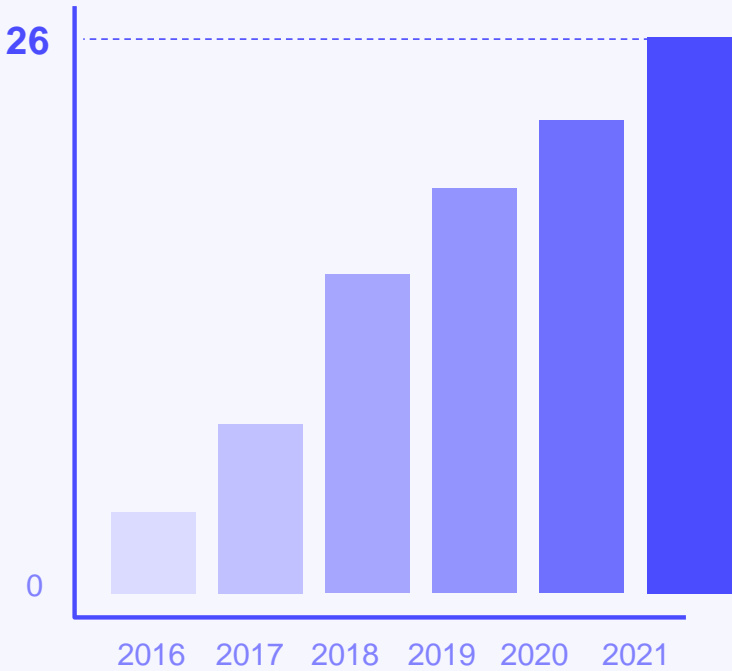
261

Speakers



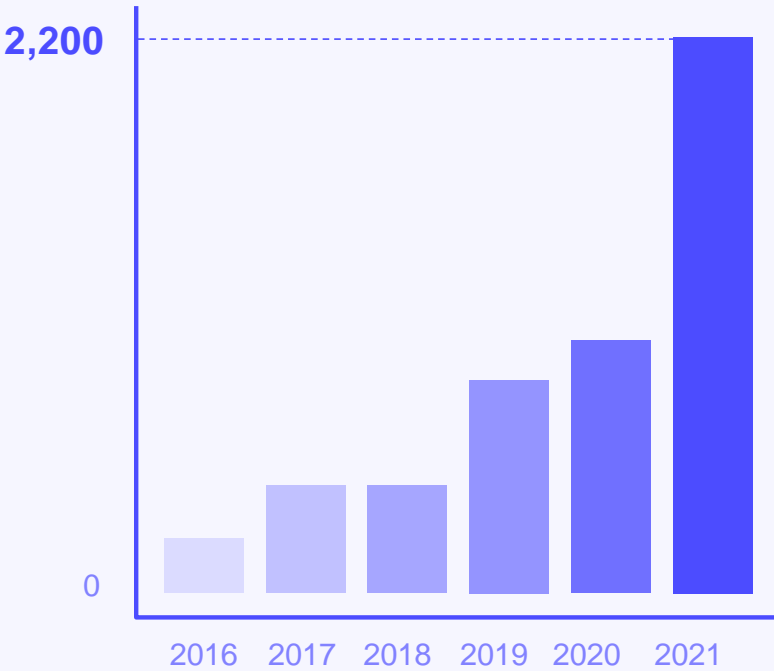
94

Partners



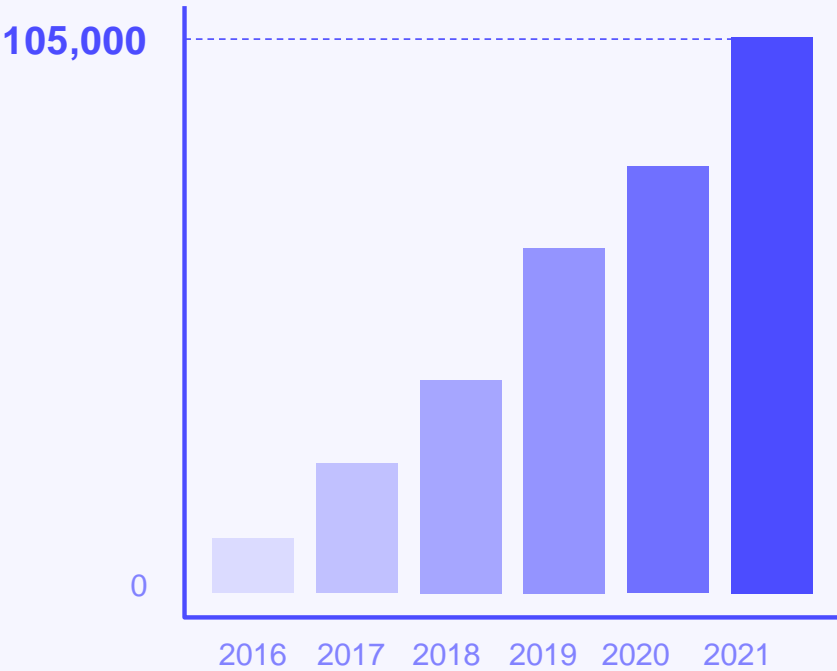
5,1K

Attendance



325K

Reach



Apple Podcasts



Spotify



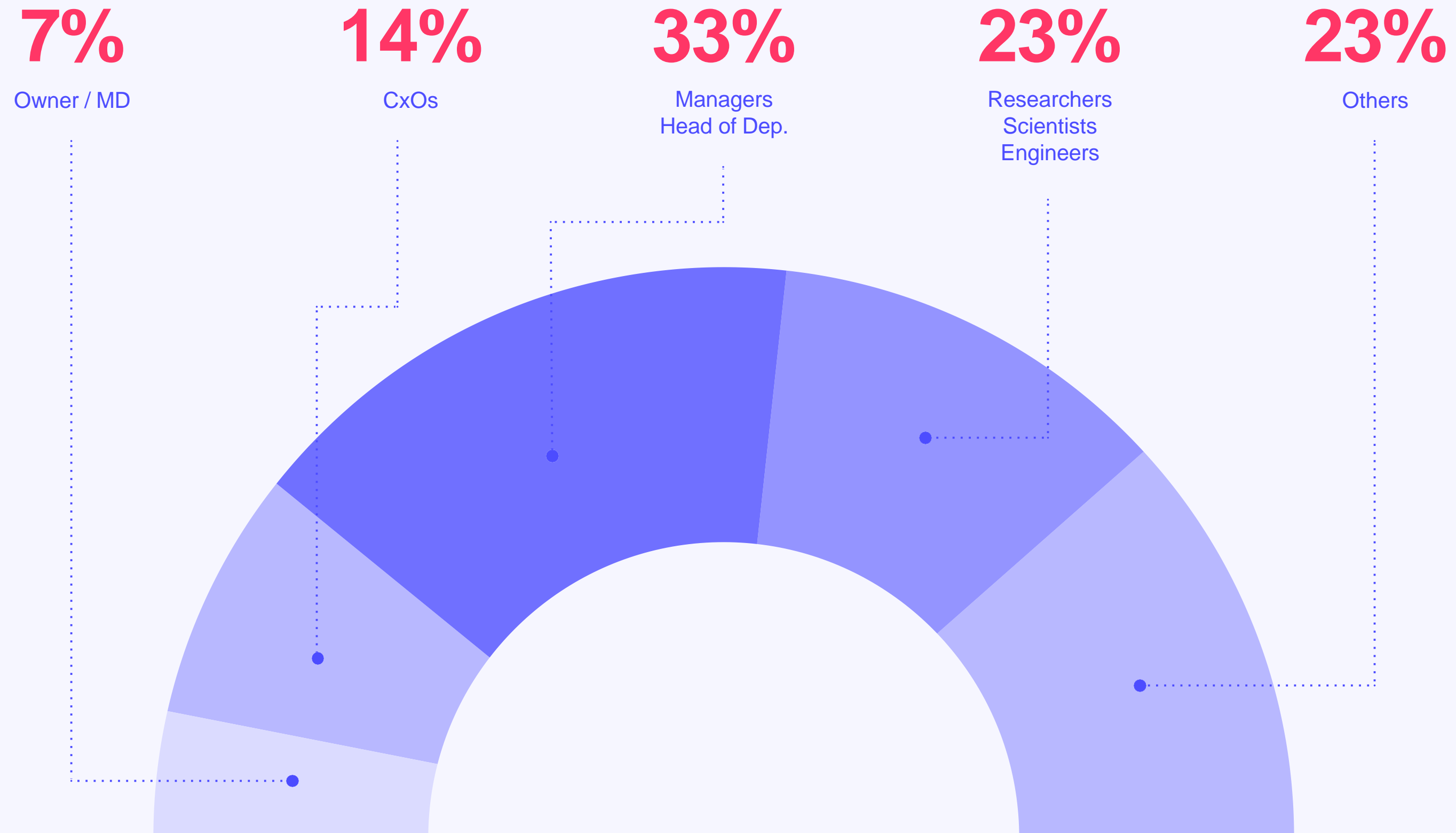
LinkedIn



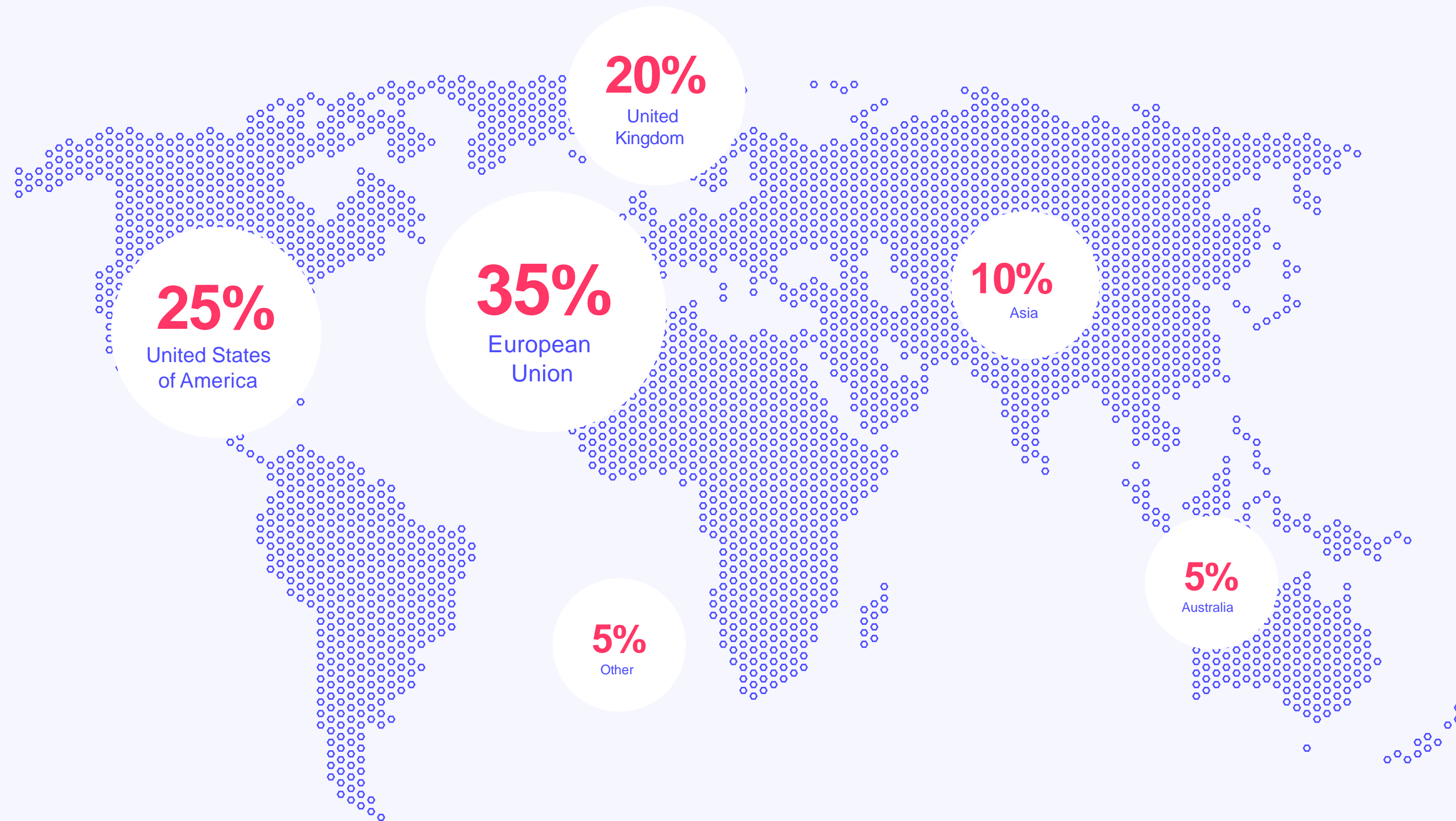
YouTube



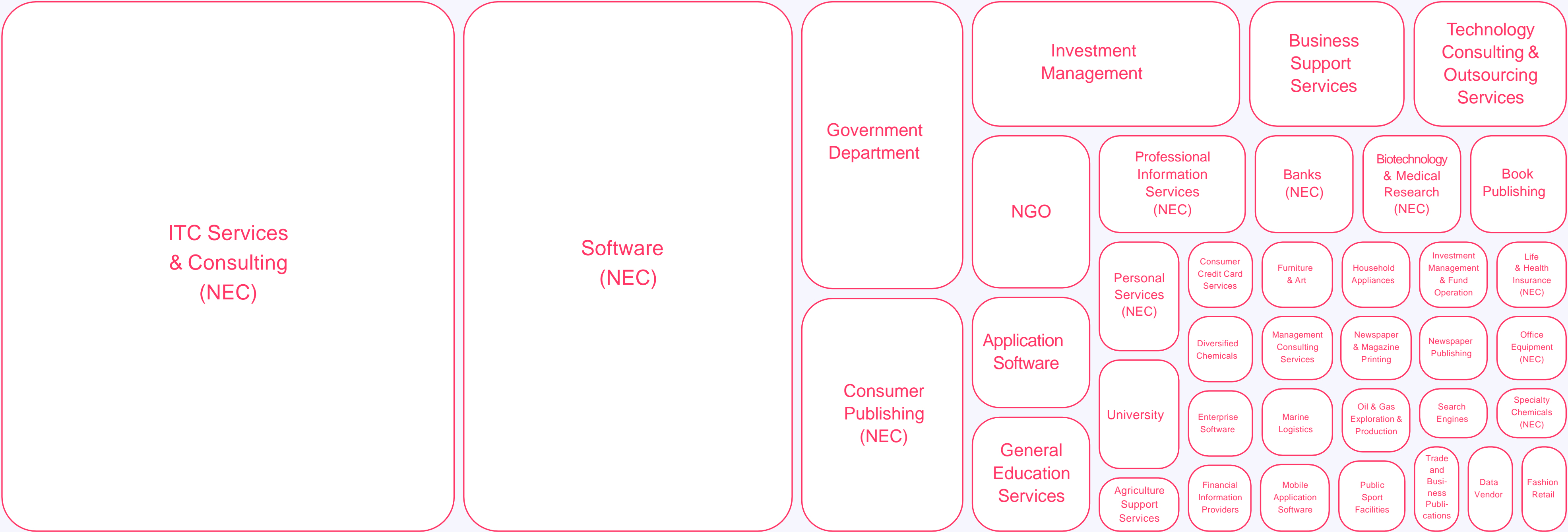
Audience Demographics / Job Type



Audience Demographics / Geography



Audience Demographics / Delegate Industries

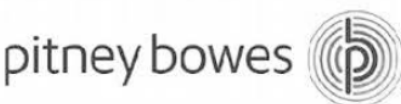


Big Organizations from:
IT, Finance, Energy, Pharma

Spread over sectors, e.g. Finance:
Investment Management, Fund Services, Banking



Past Attendees



Past Sponsors & Partners



Past Speakers

accenture



BBC



facebook
research



Google

UBER

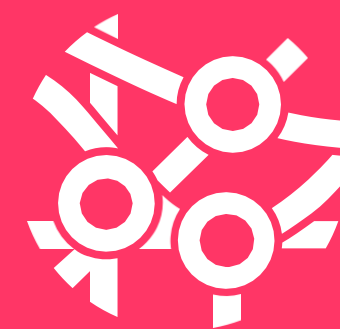
IBM



Let's Talk!

Happy to discuss, answer questions,
and provide guidance

Feel free to reach out at
info@connected-data.london



connected-data.world